

## PRESS RELEASE

# PT Delta Dunia Makmur Tbk. Reaffirms Its ESG Commitment in Collaboration with TORAJAMELO

**Jakarta, 30 March 2023** – As an effort to drive business growth in the environmental and social sector, **PT BISA Ruang Nuswantara (BIRU)**, a subsidiary of **PT Delta Dunia Makmur Tbk (Delta Dunia)** focusing on social aspects by promoting education, vocational training, waste management, and recycling, signed a collaboration with **TORAJAMELO** today, a business line providing various lifestyle needs with B Corp certification that prioritizes environmental sustainability and supports the empowerment of indigenous peoples, especially women, while also being the initiator of AHANA. Through this collaboration, BIRU sets to make investments with a positive impact by committing to provide funds in the form of convertible debt worth IDR 7.5 billion, which later will be used for business expansion, thus generating social impact and increasing AHANA's operational costs.

AHANA comes from Sanskrit which translates into "light that never goes out." AHANA is a platform providing curated local brands as well as promoting environmental sustainability by means of TORAJAMELO. Throughout its journey, TORAJAMELO has collaborated with several companies to create quality local souvenirs that put forward a positive impact on the environment. AHANA is expected to expand its collaboration with like-minded parties towards developing quality traditional products and supporting the principles of environmental sustainability created by Indonesian women entrepreneurs to gain wider market access. AHANA also plans to launch re:mello, an initiative to assist companies in advancing their circular agendas.

Departing from a common vision to contribute to society and local communities while positively impacting the environment or Environmental, Social, and Governance (ESG) initiatives, the **President Director of PT Delta Dunia Makmur Tbk, Ronald Sutardja** expressed his enthusiasm for the collaboration between BIRU and TORAJAMELO. "Our commitment to ESG principles has become an integral part of the company's values since it was founded. We will also ensure that our subsidiaries will carry out this commitment, especially BIRU, which focuses on environmental and social entrepreneurship. Our support for TORAJAMELO embodies our commitment to ESG acceleration, in terms of environmental sustainability and social impact, including supporting women's empowerment in Indonesia, specifically in areas where development and access to markets are still deemed limited. We hope that the assistance we provide will not only help to advocate for women entrepreneurs' welfare but also support environmental sustainability. By doing so, we can increasingly make positive contributions to the local communities."

Delta Dunia has previously assisted a women empowerment program through Wifepreneur, a program fostered by its subsidiary, PT Bukit Makmur Mandiri Utama (BUMA). The Wifepreneur program provides BUMA's employees' wives and female employees with the opportunity to develop the necessary skills to become competitive entrepreneurs. As of 2022, 157 women have participated in the program and produced 126 brands, including food and beverage products, fashion, services, and souvenirs.

Furthermore, Delta Dunia has launched its community-based business empowerment initiatives through BUMA to cultivate sustainable economic growth for women. This initiative has resulted in several brands, such as Eco Sae Migunani (recycling business), Putri Maluang Batik (batik artisans), and Inaran Village Women's Association, which is committed to supporting women entrepreneurs in Inaran Village.

The collaboration with TORAJAMELO will also help create a positive impact on BUMA's female employees, and the employees' wives who become members of BUMA's Wifepreneur program, in which selected participants who were appointed by TORAJAMELO will receive entrepreneurial development training to improve their business competitiveness.

**Dinny Jusuf, Director of TORAJAMELO**, expressed her appreciation for this partnership. "We highly appreciate this partnership. AHANA's presence is expected to provide wider market access for women entrepreneurs while advancing the community of women entrepreneurs to create environmentally friendly products with high social value so that they can have a wider impact on craftsmen, as well as female artisans. On the other hand, AHANA's presence has certainly helped BIRU and Delta Dunia to make positive impact investments to accelerate the environmental sustainability aspect in ESG while increasing positive contributions to the surrounding community and community,

"We hope that the collaboration between Delta Dunia through BIRU and TORAJAMELO can accelerate the scale of positive impact investment while supporting the Indonesian government's efforts to encourage circular economic growth and increase the empowerment of local women in Indonesia. By increasing the competitiveness values of products made by Indonesian female entrepreneurs, Indonesians will grow to love products with heavy cultural value and helping it to achieve international recognition so that it could introduce Indonesia's cultural heritage to a wide audience, including the global market," Ronald concluded.

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#### **About PT Delta Dunia Makmur Tbk.**

Founded in 1990, PT Delta Dunia Makmur Tbk., through its main subsidiary, PT Bukit Makmur Utama (BUMA), is Indonesia's second-largest coal mining services contractor by production volume, which provides mining services to some of Indonesia's largest coal producers. PT Delta Dunia Makmur Tbk. is listed on the board of the Indonesia Stock Exchange (IDX Code: DOID). DOID is headquartered in Jakarta, Indonesia.

#### **About TORAJAMELO**

TORAJAMELO is an award-winning, B Corp-certified slow-living impact business based in Jakarta, Indonesia. TORAJAMELO works with traditional weaver communities and connects them to the market through a range of products including apparel, accessories, souvenirs, and homeware.

Partnering with approximately 1,200 weavers from four communities in South and West Sulawesi, and six communities in East Nusa Tenggara, TORAJAMELO has an offline presence in Jakarta, Bali, Singapore, and Paris and plans to expand the ethical impact of slow lifestyle to other parts of the world.

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